

COOKIE POLICY

This cookie policy is an integral part of the Privacy Policy of this website. Please read our Privacy Policy for more information to learn about your rights.

1. WHAT ARE COOKIES?

Cookies are short text files including a small piece stored on the user's computer by the user's web browser. Cookies can be installed on your computer in order to distinguish you from other users, to understand what content you are interested in and to collect statistics like number of visits or returning customers. In accordance with the applicable legal requirements, cookies may be stored on your devices only with your consent, except where the use of cookies is necessary solely to provide the service through the website.

Cookies can be permanent or temporary. Permanent cookies are stored by the browser for a specific time frame, unless it is previously deleted by the user. Temporary cookies are deleted when the User closes the browser.

Web beacons also called tracking pixels are invisible images placed on a website. Web beacons are good for recognizing the IP address of the computer, the URL of a website, the duration of your visit and the browser type.

2. COOKIES USED BY THIS SITE

2.1 Strictly Necessary cookies

In order to take full advantage of Nativly's services, cookies must be enabled on your computer, tablet or mobile phone, as we can only provide you with some of the customized services of the website using cookies. The cookies we use do not store sensitive information such as your name, address or payment information. If you do not allow the use of these cookies by changing your browser settings, you will not be able to use the Nativly Website and Services. The cookies used by the Website are summarized in the table below:

Firestore	constant	functionality	This website uses firestore to authenticate users, and manage sessions through all pages.	30 minutes / logout
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2.2 Setting cookies

These cookies help us remember certain settings so that we do not have to ask them again. For example, one of these cookies notes that we have already shown you our cookie policy and we do not have to do the same every time.

nativly_ cookieConsent	constant	functionality	Used to save choice made about this website's cookie usage, to avoid asking it on every visit.	10 years
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You can disable Settings Cookies as defined in Clause 3. Please note that enabling or disabling cookies in a particular browser does not affect the cookie settings made in other browsers.

2.3 Non-marketing cookies used by third parties

Our team uses statistics cookies to track how the Nativly platform performs and how visitors use it. We only collect and process anonymous data. Non-marketing cookies used by third parties are also required for the proper provision of our Services.

Google	constant	analytics / measurement	Google uses these cookies to collect statistics and conversion data related to websites.	1-20 years
Google Analytics	constant	analytics / measurement	These cookies record how users use this website. Based on the information thus recorded, statements can be made which will help to improve this website. Cookies, among other things, record the following information in a strictly anonymous way: (i) the number of visitors to the website, (ii) which website visitors came to this website, and (iii) which pages this website visited. Learn about Google's relevant policies here.	Up to 2 years
Google Optimizely	constant	analytics / measurement	This website uses Optimizely cookies to test and analyze how	90 days

			users interact with this website. We do this to make informed decisions in order to provide a better user experience.	
Vimeo	constant	analytics / measurement	This website uses vimeo to host videos which are embedded using vimeo's video player. Vimeo uses these cookies to collect data about the video player's usage, to improve its service.	1-10 years

You can disable Settings Cookies as defined in Clause 3. Please note that enabling or disabling cookies in a particular browser does not affect the cookie settings made in other browsers.

2.4 Third party marketing cookies

Marketing cookies allow you to track users across multiple websites. By doing this, we want to make sure you do not see ads that are not relevant for you.

Google Remarketing	constant	Advertising and targeting	Cookies created by Google to control the display of ads to users who have previously visited this site. More information about Google Remarketing can be found here.	Up to 1 year
Google Double Click	constant	Advertising and targeting	This website uses Google DoubleClick cookies to measure the effectiveness of your online marketing campaigns.	18 months
Facebook	constant	Advertising and targeting	If a user logs on to Facebook, Facebook will place cookies through this site on the user's machine for advertising purposes.	1 week - 2 years

By setting the above switch, you can enable or disable cookies defined in section 2.4 for the browser you are using. Please note that enabling or disabling cookies in a particular browser does not affect the cookie settings made in other browsers.

3 CHANGE YOUR BROWSER SETTINGS

Most browsers allow you to control the use of cookies. There are different ways to configure cookie blocking for each browser, so read the information in the “Help” menu in your browser. For more information about cookies in general, and how to use and delete cookies, visit www.aboutcookies.org or www.allaboutcookies.org.

Please note that if the browser settings are changed, the services provided by Nativly may **not** work properly.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>

4 CONTACTING NATIVLY

If you have any questions about this policy or the use of cookies, you can contact Nativly, at the following email address: hello@nativly.app